



COURSE DESCRIPTION CARD - SYLLABUS

Course name

Physical distribution logistics [S2Log2E-SL>LD]

Course

Field of study

Logistics

Year/Semester

2/3

Area of study (specialization)

Logistics Systems

Profile of study

general academic

Level of study

second-cycle

Course offered in

English

Form of study

full-time

Requirements

elective

Number of hours

Lecture

15

Laboratory classes

0

Other (e.g. online)

0

Tutorials

0

Projects/seminars

30

Number of credit points

2,00

Coordinators

dr hab. inż. Piotr Cyplik prof. PP
piotr.cyplik@put.poznan.pl

Lecturers

Prerequisites

Student knows the basic division of logistics systems. Student is able to organize the process of renewing stock. Student can use the basic measures of customer service.

Course objective

The course aims to familiarize students with the theory of distribution channels, the analysis of structures and strategies on trade, defining nature of effective customer service. Students should acquire skills for the application logic of distribution channels in business operations..

Course-related learning outcomes

Knowledge:

1. Student is able to define the essential elements of distribution logistics [P7S_WG_03][P7S_WG_08]
2. Student is able to identify and formulate the basic relations between production, inventory, warehousing and transportation in the context of distribution logistics [P7S_WG_02][P7S_WK_04]
3. Student knows the historical development of distribution logistics and contemporary trends and tools in this area [P7S_WG_05] [P7S_WK_01]

Skills:

1. Student can design a process to analyze the efficiency of distribution logistics [P7S_UU_01]
2. Student is able to define the distribution problems as the essential elements of the logistics process [P7S_UW_04]
3. Student is able to using a spreadsheet to design simple algorithms necessary for the distribution [P7S_UK_01]

Social competences:

1. The student is prepared to help and cooperate in the project group [P7S_KR_01]
2. Student is responsible for the identification and resolution of the dilemmas of distribution process [P7S_KR_01]
3. The student is determined to think in an entrepreneurial way of distribution logistics [P7S_KR_01]

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Lecture: On the basis of colloquium - written work on the issues discussed during the lecture. The exam can be applied after obtaining the ratings of the project. The exam is passed, after giving the correct answers to most questions.

Project: On the basis of the quality of the project and answers to questions about the project.

Programme content

Wholesale and retail sales as a determinant of distribution channels, logistics management in goods distribution processes, designing distribution channels, methods used in distribution management.

Course topics

Lecture: The nature and structure of distribution channels. Wholesale and retail. Price formation in distribution channels. Logistics management in the processes of distribution of goods. Design of distribution channels. Cooperation and conflicts in distribution channels. The latest methods used in distribution management.

Project: As part of the course, the student will make managerial decisions based on case studies.

Teaching methods

Lecture: conversational lecture, information lecture.

Project: computer simulation method, project method.

Self-employment: working with a book and internet.

Bibliography

Basic:

1. Choudhury R.G., Sales and Distribution Management for Organizational Growth (Advances in Logistics, Operations, and Management Science), 1st Edition, IGI Global, 2019.
2. Rushton A., Croucher P., Baker P., Handbook of Logistics and Distribution Management, Kogan Page, 2017.
3. Adamczak M., Cyplik P., Kovačič Lukman R., Fošner M. (red.), Supply Chain and Logistics Planning, 2020, <https://wsl.com.pl/pl/wydawnictwo-wsl>.

Additional:

1. Christopher M., Logistics & Supply Chain Management, Pearson Education Limited, Harlow, United Kingdom, 2016.

Breakdown of average student's workload

	Hours	ECTS
Total workload	50	2,00
Classes requiring direct contact with the teacher	45	1,50
Student's own work (literature studies, preparation for laboratory classes/ tutorials, preparation for tests/exam, project preparation)	5	0,50